



**2015 Application  
Grant Requests \$5,000 and Under**

How to Apply

1. Review our grant guidelines to determine eligibility
2. Submit grant application based on guidelines provided (must include a copy of IRS tax-exempt determination letter and most recently filed Form 990)

*The NASCAR Foundation Mission:*

*The NASCAR Foundation embodies the compassion of the NASCAR Family and our commitment to serving communities. The Foundation seeks to raise funds and increase volunteerism to support non-profit charities and charitable causes throughout the nation with an emphasis placed on initiatives that affect the ability of children to live, learn and play.*

*RIR Cares Mission:*

*Through the NASCAR Foundation, Richmond International Raceway Cares aims to better the community and its citizens by providing donations and volunteer hours to Richmond-area nonprofits that focus mainly on youth, education, and recreation.*

RIR Cares, through the NASCAR Foundation, makes grants to 501(c)(3) tax exempt charities in the United States, with a focus on organizations that have a tie to youth, education and recreation. The Foundation does not make loans or grants to individuals or endowment funds. Grants will be reviewed on a yearly basis and will typically range from \$500 to \$5,000.

RIR Cares and the NASCAR Foundation will consider only one proposal from the same organization in a 12-month period and will give first priority to organizations that have been invited to apply for a grant. However, unsolicited requests that match the eligibility requirements will also be considered by the committee. All requests will be reviewed in November and all applicants will be notified of the grant decisions in December. Due to an anticipated high volume of requests, not all applications will be approved for funding.

Please review the following eligibility questions before beginning the application process. If you do not meet the eligibility requirements but still submit an application, RIR Cares and The NASCAR Foundation reserve the right to not review or respond to your application for funding.

To be eligible you must be able to truthfully answer “Yes” to the following three questions:

1. Is your organization an IRS qualified public 501(c)(3) charitable organization?
2. Is your program located in the United States?
3. Is your organization non-discriminatory in policies and practices with regard to physical abilities, gender, race, sexual orientation, ethnic origin and/or creed?

To be eligible you must be able to truthfully answer “No” to the following three questions:

1. Are you seeking support for an individual person or family?
2. Are you seeking support for a political candidate or organization?
3. Are you seeking funding for religious activities, in whole or part, for the purpose of promoting religious doctrine?

If you were able to answer the above questions in the appropriate way, please continue with the application process. Please answer the questions from the attached Grant Proposal Form to the best of your ability.

**2015 Grant Proposal Form  
\$5,000 and Under**

Date \_\_\_\_\_

Applicant Organization \_\_\_\_\_

IRS Employer Identification Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Chief Executive of Organization \_\_\_\_\_

Organization Contact and Title (if different from above) \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Amount of Grant Requested \_\_\_\_\_

Type of Organization

- Public Charity
- Private Foundation       Operating       Non Operating
- Donor Advised Fund through Community Foundation

Name of Community Foundation \_\_\_\_\_

\*Please note, if you marked private foundation, you are not eligible for funding by RIR Cares or The NASCAR Foundation

*Please respond to the following information requests. Provide as much detail as possible.  
All responses must be typed and attached to this form.*

- **Mission** of applying organization.

- **Affiliation(s)** with NASCAR or RIR (List any organization(s) or individuals that support your organization that are affiliated with NASCAR or RIR).

**Financial/Governance**

Year of last filed IRS Form 990 \_\_\_\_\_

Total Revenue reported on your last filed IRS 990 Form \_\_\_\_\_

Total Expenses reported on your last filed IRS 990 Form \_\_\_\_\_

**Program/Project Description**

- Name of program/project for which funds are being requested:

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- Purpose of program/project (250 words, max)

- a) What specific groups of children will your project serve? (Example: age, gender, neighborhood, socio-economic groups, etc.)

- b) How many children will be served \_\_\_\_\_

*Explanation:*

- Explain how this program/project will impact children's ability to live, learn and play in your community?

- Does NASCAR have a strong presence in the community this project would affect?

- Other sources of funding for this project (*Check all that apply*)

- Foundations
- Corporations
- Individual Donors
- Fundraisers
- Other (*please explain*)

- How will you measure the success of the project? (150 words, max)

**Attachments Checklist:**

- Please submit your IRS Tax-Exempt Determination Letter
- Please submit a copy of your most recently filed Form 990
- Please submit a budget and timetable for this project
- Please submit any letters or documents that you feel would help us learn about the impact your organization has on the community

**Signature Page**

On behalf of Applicant Organization, I as an officer or other authorized individual of such organization (“Submitter”), submit this Application. I have truthfully completed the Application to the best of my ability and hereby agree to the following in the event Applicant Organization is awarded a grant:

- a) Applicant Organization must repay to The NASCAR Foundation any amounts not used for purposes of the grant;
- b) Applicant Organization if requested by The NASCAR Foundation and/or RIR Cares shall submit report(s) to The NASCAR Foundation on the manner in which the funds are spent OR progress made in accomplishing the purposes of the grant;
- c) Applicant Organization will keep records of receipts and expenditures in connection with the grant and make its records available to The NASCAR Foundation at reasonable times; and,
- d) Applicant Organization will not use any of the grant funds to influence legislation or the outcome of elections or to undertake any nonexempt activity in connection with such funds.

Submitter \_\_\_\_\_  
Title: \_\_\_\_\_  
Date \_\_\_\_\_

Thank you for your application. Applicants will be informed of the committee's decision in December.

Click the SUBMIT button (preferred method) at the top of the form to submit your submission. Please remember to attach any supporting documentation to your email.

You can also mail the completed application and required attachments to:

Richmond International Raceway  
Attn: Deborah Clemons  
600 E. Laburnum Ave  
Richmond, VA 23222